



Broward County Outdoor Advertising Coverage and Distribution





The Classic & Streetscape Bench

Overall Size: 71" wide x 23.5" tall

Printed on self adhesive vinyl with laminate

Mounted to 4mm coroplast

Contact Sales Rep for specs and artwork guidelines.



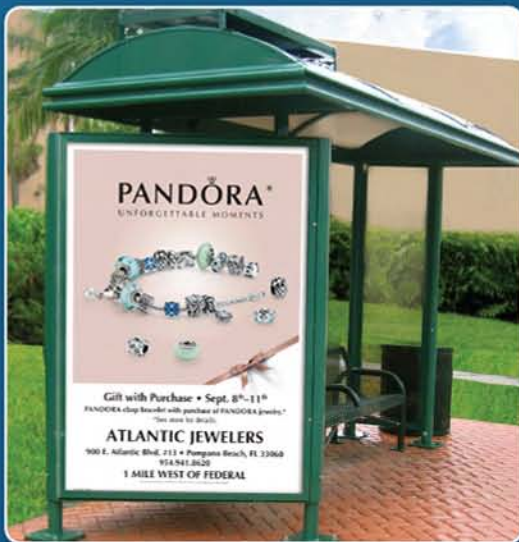
The Classic Bench

Overall Size: 72" wide x 24" tall

Printed on self adhesive vinyl with laminate

Mounted to 4mm coroplast

Contact Sales Rep for specs and artwork guidelines.



The Florida Shelter

Overall Size: 48" wide x 69" tall

Printed on back-lit film or poster paper

Contact Sales Rep for specs and artwork guidelines.



The Enviro Bench

Overall Size: 47.25" wide x 27" tall

Printed on self adhesive vinyl with laminate

Mounted to 4mm coroplast

Contact Sales Rep for specs and artwork guidelines.

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PRODUCT	SHOWING	QUANTITY	Monthly Contract Rates		
			1 MONTH	6 MONTH	12 MONTH
Benches/Shelters (based on \$250/ad space)	#100	175	\$43,750	\$41,562	\$39,484
Benches/Shelters (based on \$275/ad space)	#50	88	\$24,200	\$22,990	\$21,840
Benches/Shelters (based on \$300/ad space)	#25	44	\$13,200	\$12,540	\$11,913

Note: All rates are NET space only and subject to change. Space is subject to availability. Specific placement premiums may apply.

Market Facts

Total Population	1,748,066
Adults 18+	1,346,000
Median Age	37.9
Median HH Income	49,000
Average D.E.C. 18+	10,000





TYPICAL #100 SHOWING Broward County

- = BENCHAD (Qty. 150)
- = SHELTERAD (Qty. 25)



TYPICAL #50 SHOWING Broward County

- = BENCHAD (Qty. 69)
- = SHELTER AD (Qty. 19)



● = BENCH AD (Qty. 33)
● = SHELTER AD (Qty. 11)

● = BENCH AD (Qty. 33)
● = SHELTER AD (Qty. 11)



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